

**TERMS AND CONDITIONS: CELL C YOUTH MONTH “DAY BY DAY
CHALLENGE”**

IMPORTANT NOTICE: In terms of Section 49 of the Consumer Protection Act 86 of 2009, your attention is specifically drawn to all clauses which are underlined and printed in bold which, amongst others:

- (a) contain a limitation of risk or liability of Cell C Limited and/or its group of companies;**
- (b) constitute an assumption of risk or liability by you;**
- (c) constitute an indemnification of the Cell C Limited and/or its group of companies, or**
- (d) is an acknowledgement of fact by you.**

1. INTRODUCTION

- a. The Cell C YOUTH MONTH “DAY BY DAY CHALLENGE” is a Social Media competition that enables customers to win either **1GB + 1GB Nite x 7 Days (14GB total) for R89** or **1GB + 1GB Nite x 30 Days (60GB total) for R299** Cell C Day by Day Data Bundles (value of specific bundle on offer indicated in the specific call-to-enter posts) when they compete in the qualifying Day by Day Challenge on Cell C’s social media platforms (the “**Competition**”).
- b. The Competition is organised by and prizes are sponsored by Cell C Limited, with registration number 1999/007722/06 (“**Cell C**”).
- c. **PLEASE CAREFULLY READ AND UNDERTSAND THESE TERMS AND CONDITIONS. IN THE EVENT THAT YOU DO NOT UNDERSTAND ANY OF TERMS AND CONDITIONS, PLEASE GET IN TOUCH WITH US AND WE WILL EXPLAIN THEM TO YOU. IF YOU DO NOT UNDERSTAND OR AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT CONTINUE PARTICIPATING IN THIS COMPETITION. YOUR CONTINUED PARTICIPATION IN THE COMPETITION WILL CONSTITUTE YOUR AGREEMENT TO BE BOUND BY AND COMPLY WITH THESE AND APPLICABLE TERMS AND CONDITIONS.**
- d. All standard terms and conditions of Cell C and Cell C Service Provider Company Proprietary Limited apply to this Competition which can be found at: <https://www.cellc.co.za/celc/terms-conditions>.
- e. Further, Cell C refers you to its Privacy Policy on its website ([Cellphone Contracts, Prepaid & Data | C-Fibre \(FTTH\) | Cell C](#)) which will be applicable to the extent that any of your personal information is processed by Cell C pursuant to the Competition. By participating in the Competition, you consent to Cell C’s use of your personal information as set out in these Terms and Conditions and Cell C’s Privacy Policy.
- f. Your personal information may be used to enter you in the Competition, to manage the Competition, to select a winner, to contact the winner(s), for market research and statistical purposes and for marketing and PR purposes, as more fully described in paragprah 21.5 below.

2. DURATION

- a. The Competition will run from 1 June 2022 at 09h00 to 30 June 2022 at 3h59:59 (the “**Competition Period**”).
- b. Entries received after the closing date of the Competition Period and time will not be considered.
- c. Cell C may in its sole discretion elect to discontinue the Competition at any time during the Competition Period.

3. COMPETITION RULES

- a. No prize may be exchanged for cash.

- b. **Cell C reserves the right to substitute, change or exchange any prize with another prize of similar commercial value without notice, at their sole discretion. You will not have a claim against Cell C should this happen.**
- c. Cell C cannot be held responsible for any warranties, guarantees and/or expenses to maintain any prizes outside of the prize provider's warranties and/or guarantees.
- d. The prizes as advertised on any point of sale or electronic marketing communication are merely for illustrative purposes and may differ at the time of prize giving. Every effort will be made to ensure that the model is of a similar feature and based on availability at the time of dispatch from the manufacturer, but this cannot be guaranteed.

4. ELIGIBILITY (Who can enter?)

- a. The Campaign is open to:
 - i. Any individual who chooses to engage in the Competition; and
 - ii. Can provide a valid Cell C MSISDN (cellphone number) onto which the prize bundle can be loaded;
- b. Excluded from the Campaign are:
 - i. Entrants who cannot provide a valid Cell C MSISDN (cellphone number)
- c. This Competition is open to all natural persons:
 - i. who are over the age of 18 years. Any persons under the age of eighteen (18) years must have their parent/guardian's permission before entering the Competition); and
 - ii. based in South Africa during the Competition Period (the **"Participants/you/your"**).
- d. Participants younger than 18 years must have the consent of their parents or legal guardian.
- e. Directors, members, partners, employees or agents of, or consultants to, Cell C, or spouses, life partners, parents, children, brothers, sisters, business partners or associates of such persons are NOT eligible to enter the Competition.

5. HOW TO QUALIFY

- a. To participate in the Competition, you must engage in any of the qualifying entry posts during the competition period in the manner stated in the specific post.
 - i. Winners will be selected based on the quality of their entry;
 - ii. The quality of the entry will be determined by a pre-selected panel of judges comprised of Cell C employees.