

Terms & Conditions:

1. The promotion is valid from 25 April 2019.
2. The first 1000 (one thousand) customers who activate a new Cell C line and/or upgrade to a MediaPlay or SmartData plan, will qualify for the Promotion
3. Customers who qualify for the Promotion will receive 2 (two) black TV movie vouchers, monthly, for 12 (twelve) consecutive months
4. The black TV movie voucher is valid for 60 (sixty) calendar days from the date of issue ("Redemption Period"). The voucher shall expire automatically should it not be redeemed within the Redemption Period
5. To redeem the black TV movie vouchers:
 - a. MediaPlay customers will need to download the black TV app and logon using the username and password sent to them via SMS. Once they are logged in, they should proceed to select a movie of their choice and use the voucher as a payment method;
 - b. SmartData customers will need to download the black TV app, register and activate a new account. Once they are logged in, they should proceed to select a movie of their choice and use the voucher as a payment method
6. Qualifying customers will receive their 2 x black TV movie vouchers via SMS or email every month for 12 months
7. The voucher will be allocated and sent to the customers' cellphone number on which the customer has activated a new line and/or upgraded his/her package
8. The voucher is transferable and therefore the customer may elect to transfer such voucher to any other person. Neither Cell C nor black shall be liable for any unauthorised redemption of the allocated voucher.
9. The voucher is not redeemable for cash nor may it be sold and/or exchanged for other goods or services
10. The voucher is ONLY redeemable on the black platform, within the Redemption Period.

General

11. If you do not meet all the Promotion terms and conditions to Cell C and/or black's satisfaction, you agree that you will not be entitled to the voucher. You will have no claim against Cell C and/or black if this happens
12. Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Promotion.

13. Cell C cannot be held liable for the interception or loss of your personal information while transmitted, stored or processed across the internet, including social media sites and assumes no liability for any such interception or loss.
14. It is important that you understand that all participants indemnify Cell C and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and sponsors against any loss or damages, either direct, indirect, consequential or otherwise, arising from its participation in this Promotion. Prior to awarding the voucher, Cell C may require you to sign such an indemnity.
15. Cell C may amend, modify or otherwise change these terms and conditions in its sole and absolute discretion on notice to you and the amended version will be displayed in the same media as these terms and conditions. By participating or continuing to participate in this Promotion, you agree and understand that you will be bound by the amended terms and conditions.